



CENTER FOR AUDIT QUALITY

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MEDIA ADVISORY

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CAQ's "Main Street Investor Survey" Gauges Investor Confidence for Fourth Consecutive Year

- WHO:** Cindy Fornelli
Executive Director
Center for Audit Quality (CAQ)
- WHAT:** Briefing on results of the "Main Street Investor Survey," the CAQ's 4th annual survey of individual investors
- WHEN:** Thursday, September 9, 2010
10:00 a.m. Eastern
- WHERE:** **Via Conference Call**
U.S. Toll Free: 888-299-4099
Canadian Toll Free: 866-682-1172
International: 302-709-8337
Verbal Passcode: VF56023

NOTE TO JOURNALISTS: To register for the briefing and to receive embargoed survey materials, contact Jake Leon at 202-609-8048 or jleon@thecaq.org.

The CAQ's national telephone survey of 1,001 investors with household investments of \$10,000 or more was conducted July 14 – 22, 2010 by The Glover Park Group and included a series of questions related to investing, the capital markets and confidence measures. The annual survey has tracked investor confidence since 2007, providing a unique benchmark of investor confidence on a number of issues related to the capital markets during a period of unprecedented instability.

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The Center for Audit Quality (CAQ) is an autonomous public policy organization dedicated to enhancing investor confidence and public trust in the global capital markets. The CAQ fosters high quality performance by public company auditors, convenes and collaborates with other stakeholders to advance the discussion of critical issues requiring action and intervention, and advocates policies and standards that promote public company auditors' objectivity, effectiveness and responsiveness

to dynamic market conditions. Based in Washington, D.C., the CAQ is affiliated with the American Institute of Certified Public Accountants. For more information, visit www.thecaq.org.